

TWITTER

LEVEL 1

Download TweechMe on the App Store for \$1.29. A perfect guide to Twitter!



The screenshot shows the Twitter profile page for 'SLV Learning'. The profile has 792 tweets, 154 following, and 297 followers. A tweet is being composed in the text box: "Hi, I'm new to Twitter. I've joined up as part of the #VicPLN program and look forward to meeting other educators here." The text box shows a character count of 20. A blue 'Tweet' button is visible at the bottom right of the text box. Annotations with arrows point to various parts of the interface:

- "Type your message in this box" points to the text input area.
- "Hashtags can be used to label your tweet. In this case, include #vicpln in the tweet" points to the hashtag #VicPLN in the text.
- "Remaining characters- tweets are limited to 140 characters" points to the character count '20'.
- "Click this button to send your Tweet" points to the 'Tweet' button.

www.vicpln.global2.vic.edu.au

STEP 1: Account activation

Visit www.twitter.com and create a free account.

Suggested people to follow:

- @feeschmee - Fiona Tonissen
- @edutweetoz - Australian educators share ideas, experiences, questions & passion.
- @mattBGomez - Matt Gomez - US Kindergarten teacher using iPad apps
- @iPadTeachers - iPad Teacher ideas and tips
- @LyndaCutting - Lynda Cutting, Independent Schools Victoria
- @sarahtirtilas - Sarah Tirtilas, primary educator with 1:1 iPads
- @AusCurricLessons - links to pre-written lessons based on the National Curriculum

Suggested categories to look up:

- Physical Education
- Literacy Education
- iPad education
- 1:1 devices
- Music Education
- Primary Education
- Maths Education
- Middle School Education
- Secondary Education
- Education Leaders
- Project Based Learning
- Genius Hour
- Australian Curriculum
- Global Education
- Art Education

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STEP 2: Edit your profile

Click on 'Me'.



On the right hand side of the page, click 'Edit Profile'.

Profile: 'Crack your egg', by updating your avatar (Twitter picture). It doesn't have to be a photo of yourself, but maybe something that relates to your interests.


Name: It can be your full name, just your first name, or a nickname.

Location: Can be left blank, but simply including the country you live in can help other educators connect with you if they are looking for global educators.

Website: If you have a blog, include the web address. You can leave it blank if you need.

Bio: Change your Bio to include some of your background. This will make it easier to identify you as an educator. eg. "Primary Art teacher interested in photography, 1:1 technology and blogging. Also a keen gardener!"

STEP 3: What is a hashtag?

- Click 'Discover'.
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- In the search window, here is where you can type a 'hashtag'. A hashtag is a category that sorts the millions of tweets on Twitter so they can be easily identified and indexed.
 - Type #vicpln into the discover search window. vicPLN stands for 'Victorian Professional Learning Network'. The search results will feature tweets from educators that have used this hashtag. This allows any educators to search for information relevant for them and in particular, Victorian educators. This may be the place where people tweet out Professional Development for Victorian specific events/locations.
 - Scroll through the results. Find a tweet that looks interesting or has a link with some useful information.
 - Click the symbol with the two arrows underneath the tweet. This will 'Retweet' their tweet to your followers.

CONGRATULATIONS! You have completed
LEVEL ONE: TWITTER 101

- ▶ Account activation
- ▶ Profile update
- ▶ Search for a hashtag/category
- ▶ Retweet a tweet to your followers